

WRS 2023 ANNUAL CONFERENCE VENDOR PROSPECTUS



The purpose of the chapter shall be those of the American College of Radiology, hereinafter sometimes referred to as the "College"; advancing the science of radiology, improving radiologic service to patients and the medical community, and studying the economics of radiology; the encouragement of improved and continuing education for radiologists; and the establishment and maintenance of high medical and ethical standards in the practice of radiology.

The 2023 Annual Conference will be held at the American Club in Kohler, WI, April 1, 2023. We would like to welcome industry & corporate organizations to join us to advance the educational mission and to provide members exposure to new products and services. Thank you for your consideration to participate in this important event!

\$2,500 GOLD LEVEL: EVENT SPONSOR

- Recognized as a Primary Sponsor of the conference in pre-event promotion, during the conference on slides and verbally during the conference
- Table top exhibit at annual meeting (includes four complimentary registrations)
- Recognition in on-site program materials and signage
- Company logo and brief description listed on WRS website
- 1 page advertisement of company in yearly newsletter
- Complementary ad on the WRS website
- Attendee list provided before and after meeting (list to include attendee name and institution)

\$1,500 SILVER LEVEL: EXHIBIT ONLY

- Recognized as an exhibitor of the conference in pre-event promotion, during the conference on slides and verbally during the conference
- Table top exhibit at annual meeting (includes two complimentary registrations)
- Recognition in on-site program materials and signage
- Company logo and brief description listed on WRS website
- ½ page advertisement of company in yearly newsletter
- Attendee list provided before and after meeting (list to include attendee name and institution)

\$750 BRONZE LEVEL: ADVERTISE ONLY

- Recognition in on-site program materials and signage
- Company logo and brief description listed on WRS website
- ¼ page advertisement of company in yearly newsletter

* \$100/ additional attendee

GENERAL INFORMATION

Display Times *(subject to changes)*

Saturday, April 1 - 7:00am to 1:00pm

Exhibit Set Up & Dismantle

Exhibitors may set up on Friday, March 31 from 3:00-6:00pm. All exhibits should be set up by 7:00am on Saturday for breakfast. Dismantle is at the discretion of the exhibitor but we encourage you to stay until 1:00pm.

Location/ Shipping Materials

Name of Guest/Recipient
C/O The American Club
419 Highland Drive
Kohler, Wisconsin 53044
WRS Annual Conference
April 1, 2023

All packages sent to the conference center should be clearly marked with, "Hold for WRS/ April 1, 2023." Also include your company's name, a contact name and phone number, and the total number of boxes in your shipment. Materials should be received no earlier than three (3) business days prior to the conference. Coordination and fees related to shipping of exhibit materials to and from the conference are the responsibility of the exhibitor.

HOTEL ACCOMODATIONS

Reserve your overnight accommodations before March 1, 2023, to receive the WRS group rate of \$226 plus taxes and fees. To make reservations, call the American Club at 888-909-7058 and request the *Wisconsin Radiological Society* room block rate.

REGISTRATION & CANCELLATION

Registration Deadline

Register by March 16, 2023, to ensure that your company will be recognized in printed materials. Registrations received after March 16, 2023, are not guaranteed to be included in printed materials.

Cancellation Policy

Cancellations received on or before March 16, 2023, will be subject to a \$50 cancellation fee. No refunds will be given after March 16, 2023. Cancellations must be received in writing at WRS@badgerbay.co.

QUESTIONS

Contact the WRS office at (920) 560-5628 or WRS@badgerbay.co.

